* NO “1st person”!!! (I think, I feel, I believe)
* THESIS STATEMENT\* SHOULD be in introduction but might end up in conclusion
  + ONLY write about is presented in your thesis statement
* 3 REASONS = 3 body paragraphs
  + Ideally, in order of importance
  + Topic sentence explains reason
* CONCLUSION:
  + Re-phrase your thesis statement
  + “*Introduction to next essay*” (huh?!?)