* NO “1st person”!!! (I think, I feel, I believe)
* THESIS STATEMENT\* SHOULD be in introduction but might end up in conclusion
	+ ONLY write about is presented in your thesis statement
* 3 REASONS = 3 body paragraphs
	+ Ideally, in order of importance
	+ Topic sentence explains reason
* CONCLUSION:
	+ Re-phrase your thesis statement
	+ “*Introduction to next essay*” (huh?!?)