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| **Element** | **Factors To Consider** |
| **1.  *Conflict*** |  |
| **2. *Economic Organization*** |  |
| **3.  *Environment*** |  |
| **4.  *Modes of Expression*** |  |
| **5.  *Politics/Laws*** |  |
| **6.  *Social Organization*** |  |
| **7.  *Technology*** |  |
| **8.  *Values / Religion*** |  |