World War I -- America on the Homefront: "The Poster War"
1. Enlistment
The Most Famous Recruitment Poster

Be Patriotic

I WANT YOU FOR U.S. ARMY
NEAREST RECRUITING STATION
Uncle Sam—He the Man!
Don’t Mess with the U. S.
Huns Kill Women and Children!“Tell that to the Marines!"
The “Little Soldier”
World War I American “Anthem”

“Over There”

Words and Music by GEO. M. COHAN
Published by LEO. FEIST, Inc., New York
The Spirit of ’76’
Be Patriotic

ENLIST

On Which Side of the Window are YOU?
1917 – Selective Service Act

- 24,000,000 men registered for the draft by the end of 1918.
- 4,800,000 men served in WW1 (2,000,000 saw active combat).
- 400,000 African-Americans served in segregated units.
- 15,000 Native-Americans served as scouts, messengers, and snipers in non-segregated units.
2. Expansion of the Federal Government
Council of National Defense

- War Industries Board – Bernard Baruch
- Food Administration – Herbert Hoover
- Railroad Administration – William McAdoo
- National War Labor Board – W. H. Taft & Frank P. Walsh
U. S. Food Administration

Be Patriotic

The Spirit of ’18

The World Cry

Food

Keep the Home Garden going

UNITED STATES FOOD ADMINISTRATION
U. S. Food Administration

Be Patriotic

Eat Cane Syrup & Molasses

Save Sugar
By Using Best
LOUISIANA MOLASSES
and SUGAR CANE SYRUP

UNITED STATES FOOD ADMINISTRATION
National War Garden Commission

What are YOU doing?

THE KAISER IS CANNED—CAN FOOD

C A N

Vegetables

Fruit

AND

the Kaiser too

Write for Free Book to
NATIONAL WAR GARDEN COMMISSION
WASHINGTON, D.C.

Charles Ludmay Pack, President
P. S. Richdale, Secretary

Be Patriotic
U. S. School Garden Army

FOLLOW THE PIED PIPER
Join the United States School Garden Army.
U. S. Shipping Board

On The Job For Victory

United States Shipping Board
Emergency Fleet Corporation

Be Patriotic
U. S. Fuel Administration

Be Patriotic

UNCLE SAM NEEDS THAT EXTRA SHOVELFUL

Help Uncle Sam to Win the War by following these Directions:

1. Fire small amounts of coal often.  
2. Keep fuel bed even by putting coal on thin spots. Avoid raking and slicing.  
3. Keep fuel bed about six inches thick.  
4. Look out for air leaks in brickwork.  
5. Increase or decrease steam pressure by opening or closing draft damper in uptakes.  
6. Clean fires when the demand for steam is small, and while cleaning have the draft damper partly closed.

UNITED STATES FUEL ADMINISTRATION
Be Patriotic

U. S. Fuel Administration

Save Gasoline

It's a WAR necessity

Don't spill any
- permit leaks
- use for washing
- run engine while standing
- leave tanks or cans open
- waste lubricating oils

Stop the leaks
and save the drops

UNITED STATES FUEL ADMINISTRATION
Results of This New Organization of the Economy?

1. Unemployment virtually disappeared.
2. Expansion of "big government."
3. Excessive govt. regulations in eco.
4. Some gross mismanagement → overlapping jurisdictions.
5. Close cooperation between public and private sectors.
6. Unprecedented opportunities for disadvantaged groups.
New Social/Economic Opportunities
1. Women
YWCA – The Blue Triangle

Be Patriotic

Back our girls over there
United War Work Campaign
Munitions Work

These women are doing their bit
Learn to make munitions
The Girls They Left Behind Do Their Bit!

The Girl on the Land Serves the Nation's Need
apply Y.W.C.A.
Land Service Committee.
Women Used In Recruitment

Hello, Big Boy!

Gee!!
I wish I were
A MAN

I'd join the NAVY,
NAVAL RESERVE
OR COAST GUARD

Be Patriotic

Hello, Big Boy!
Even Grandma Buys Liberty Bonds

Women! Help America’s sons win the war.

Buy U.S. Government Bonds
2nd Liberty Loan of 1917

Be Patriotic
The Red Cross - Greatest Mother in the World
National League for Woman’s Service
2. African-Americans
Opportunities for African-Americans in WW1

“Great Migration.” 1916 - 1919 → 70,000

War industries work.

Enlistment in segregated units.
True Sons of Freedom
For “Colored” Men in Service

HAYWARD UNIT
New York War Camp Community Service
UNIT No. 14

For Colored Men in the Service
2388 Seventh Avenue 200 W. 139th Street

While in New York, Hit the Hay at Hayward. Bed, Bath and Shine 25c.

Free Use of Laundry, Pool Tables, Reading and Writing Rooms, Victrola, Piano

DANCING SATURDAY NIGHTS
HEADQUARTERS FOR INFORMATION SERVICE AND AMUSEMENT
CANTEN Phone, Audubon 9513
African-Americans on a Troop Ship Headed for France
“Rescuing a Negro During the Race Riots in Chicago”, 1919
3. New American Immigrants
The “Flag of Liberty” Represents All of Us!

REMEMBER! The Flag of Liberty Support It!

buy u.s. government bonds 3rd liberty loan
We are ALL Americans!
United War Work Campaign

CIVILIANS
WHEN WE GO THROUGH THIS
WE NEED ALL THE HELP AND COMFORT
YOU CAN GIVE.

The JEWISH WELFARE BOARD
United War Work Campaign - Week of November 11, 1918

Be Patriotic
American Committee for Relief in the Near East

"They shall not perish"
Campaign for $30,000,000
American Committee for Relief in the Near East
Armenia, Greece, Syria, Persia

Be Patriotic
Wartime Propaganda
The Committee of Public Information (George Creel)

- America’s “Propaganda Minister?”
- Anti-“Germanism”
- Selling American Culture.
“Remember Belgium”
The “Mad Brute"
Beat Back the “Hun”
The “Menace of the Seas”
 Attacks on Civil Liberties
Government Excess & Threats to the Civil Liberties of Americans

1. **Espionage Act - 1917**
   - forbade actions that obstructed recruitment or efforts to promote insubordination in the military.
   - ordered the Postmaster General to remove Leftist materials from the mail.
   - fines of up to $10,000 and/or up to 20 years in prison.
Government Excess & Threats to the Civil Liberties of Americans

2. **Sedition Act - 1918**
   - it was a crime to speak against the purchase of war bonds or willfully utter, print, write or publish any disloyal, profane, scurrilous, or abusive language about this form of US Govt., the US Constitution, or the US armed forces or to willfully urge, incite, or advocate any curtailment of production of things necessary or essential to the prosecution of the war...with intent of such curtailment to cripple or hinder, the US in the prosecution of the war.

- In ordinary times the mailing of the leaflets would have been protected by the 1st Amendment.
- BUT, every act of speech must be judged acc. to the circumstances in which it was spoken.
- The most stringent protection of free speech would not protect a man in falsely shouting fire in a theater and causing a panic. [Justice Oliver Wendell Holmes]
- If an act of speech posed a clear and present danger, then Congress had the power to restrain such speech.

- majority ruling --> cited Holmes’ “Clear and present danger” doctrine.
- Holmes & Brandeis dissented:
  The best test of truth is the power of the thought to get itself accepted in the competition of the market, denying that a “silly leaflet” published by an “unknown man” constituted such a danger.
Government Excess & Threats to the Civil Liberties of Americans

5. Post-war labor unrest:
   - Coal Miners Strike of 1919.
   - Steel Strike of 1919.
   - Boston Police Strike of 1919.
“If Capital & Labor Don't Pull Together”
- Chicago Tribune
Consequences of Labor Unrest

“While We Rock the Boat” - *Washington Times*
Coal Miners’ Strike - 1919

“Keeping Warm” - Los Angeles Times
Steel Strike - 1919

“Coming Out of the Smoke” - New York World
The “Red Scare”

“What a Year Has Brought Forth” – NY World
“Red Scare” – Anti-Bolshevism

“Put Them Out & Keep Them Out” – Philadelphia Inquirer
Boston Police Strike - 1919

“He gives aid & comfort to the enemies of society” – Chicago Tribune
Boston Police Strike - 1919

“Striking Back” - New York Evening World

- 1919 - 3rd. International goal --> promote worldwide communism.

- Attorney General, A. Mitchell Palmer (The Case Against the Reds)

- Palmer Raids - 1920
You got nothing out of the war except the flu and Prohibition.
"Red Scare" – Palmer Raids

Police Arrest "Suspected Reds' in Chicago, 1920
“Red Scare” – Palmer Raids

A. Mitchell Palmer’s Home Bombed, 1920
The 1920 Election

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<th>Candidate</th>
<th>Electoral Vote</th>
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